

# **Cloudinary for SAP Commerce**

Create, Manage, and Deliver Dynamic Visual Experiences

#### Take your SAP Commerce Experience to the Next Level with Cloudinary Extension.

Deliver highly optimised images, videos, and interactive digital merchandising across all touchpoints to enhance customer experience, increase conversions, and reduce time-to-market.

### Boost Conversions with High-Performing Images and Videos

**Deliver** a responsive and personalized shopping experience with images and videos automatically optimized for fast loading on any devices or channel.

**Leverage** our multi CDN capability for best delivery globally including China using Akamai, Fastly, and CloudFront to ensure a great user experience.





#### Boost Engagement with Interactive Product Display Pages

**Bring** products to life with product images, videos, and 360 spin sets.

**Automate** PDPs with our product gallery widget and easily control the look and feel like colours, placement of carousel and zoom behaviour.

**Implement at scale** for optimized and responsive viewing on any screen.

## Bring Products Online Faster and Keep Innovating

**Reduce** time-to-market by automating repetitive, manual workflows.

**Store and manage** all your assets in one single location, across all teams with Cloudinary's DAM and maintain a single source of truth for your digital assets.

**Stay current** with emerging technologies with no delays or dependencies.

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Cloudinary is trusted by thousands of retailers (B2C and B2B) and marketplaces. Over a million developers and iconic brands including Walmart Labs, Neiman Marcus, Lululemon Athletica, WholeFoods, and Ted Baker rely on Cloudinary's media transformation, storage and delivery solutions.

